



**CHINESE
HISTORICAL
SOCIETY OF
AMERICA**

SPONSORSHIP BENEFITS

Above & Beyond Chinatown: CHSA GALA 2015

VISIONARY SPONSOR \$50,000 *Includes all \$25,000 benefits plus ***

- Exclusive presenting sponsorship (above Gala title) on all materials and in media outreach
- Special table at "Above & Beyond Chinatown" for promoting your organization
- Facility rental: Host your next event at CHSA Museum

TRENDSETTER SPONSOR \$25,000 *Includes all \$15,000 benefits plus ***

- Public recognition at event: announcements by the host about your organization
- Exclusive Chinatown Walking Tour for up to 15 people by Artist-in-Residence Charlie Chin AND Executive Director Sue Lee.
- Promotional material of your organization included in guests' gift bags

EXPLORER SPONSOR \$15,000 *Includes all \$10,000 benefits plus ***

- Docent Tour of the CHSA Museum AND Chinatown Walking Tour for up to 10 people
- Reserved parking space for "Above & Beyond Chinatown"
- Sponsored content on CHSA's social media, up to 5 total postings through September 2016 (content subject to CHSA staff review)

INNOVATOR SPONSOR \$10,000 *Includes all \$5,000 benefits plus ***

- Name & Logo recognition on event signage & publicity & CHSA website
- Priority seating at "Above & Beyond Chinatown"
- Docent Tour of the CHSA Museum for up to 10 people
- Choice of gift package: CHSA 101 Book Package (collection of history books)
OR Jake Lee Gift Package (framed print, tote bag, and *Finding Jake Lee* catalog)

PATHFINDER SPONSOR \$5,000

- Name & Logo recognition on event program
- 10 tickets to "Above & Beyond Chinatown," CHSA's gala benefit on September 19, 2015
- A pair of Complimentary Memberships to CHSA Museum through 2016