



**CHINESE
HISTORICAL
SOCIETY of
AMERICA**

January 20, 2020

Dear CHSA Supporter,

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The Chinese Historical Society of America (CHSA) **invites you to participate as a Sponsor of our 2020 Gala Dinner** on Saturday, March 28, at 6 pm at the Grand Hyatt Hotel in San Francisco. This event offers our sponsors a vibrant setting in which to connect with more than 400 community, cultural and business leaders gathering to support a landmark institution.

This year's theme, *In Celebration of Family*, honors the Fong Family as the recipients of the Sarah and Phil Choy Community Service Award for their tireless work and service to the Chinese community. **Ronald Fong and his sons, Rodney and Barre**, have long advocated for San Francisco Chinatown's businesses, residents and community organizations. Rodney currently serves as President of the San Francisco Chamber of Commerce, and Barre produces documentary films, and his latest project is *Celestial*.

In addition, 2020 includes a new award: Outstanding Artistic Achievement bestowed on **Jon M. Chu**, film director of Hollywood blockbuster, *Crazy Rich Asians*.

For almost six decades, CHSA has been presenting the Chinese American experience with stories that not only enrich but inform the future for us all. As we look forward to our 57th year of operations, CHSA will strive to develop plans for an exhibition on the transformative life and times of martial artist Bruce Lee.

We would appreciate your sponsorship at any of the levels described in the attached summary and returning your pledge information on or before March 10, 2020. Any questions about the event may be directed to Gala@chsa.org or calling Pam Wong at (415) 391-1188, ext. 107.

Thank you in advance for your generosity! We look forward to seeing you on March 28, 2020.

Sincerely,

Gorretti Lui
Gala Co-Chair

Jane Chin
Gala Co-Chair



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CHSA 201/ GALA SPONSOR BENEFITS

IN CELEBRATION OF FAMILY

TITLE SPONSOR \$50,000 - Includes all \$25,000 benefits plus

- Exclusive presenting name and logo sponsorship (above Gala title) on all materials and in media outreach
- Hospitality Opportunities: Cocktail Reception for 20 guests at the CHSA Museum and dinner with CHSA Board President

HERITAGE SPONSOR \$25,000 - Includes all \$15,000 benefits plus

- Hospitality Opportunity: Private walking tour of Chinatown and lunch with CHSA Board President for up to 15 adults
- Table for promotional materials at CHSA's Night Market
- Private wine reception for 8 guests with docent to view CHSA's main exhibition

ANCESTRY SPONSOR \$15,000 - Includes all \$10,000 benefits plus

- Hospitality Opportunity: Lunch with CHSA Board President for up to 8 adults

BENEVOLENT SPONSOR \$10,000 - Includes all \$5,000 benefits plus

- Private Chinatown Miniatures tour with Artist Frank Wong for up to 8 adults
- Promotional logo and name recognition on In Celebration of Family Gala 2020 signage, programs, and printed material and CHSA digital media (website, social media, email)

FAMILY ASSOCIATION SPONSOR \$5,000

- Courtesy docent tour of CHSA permanent exhibition Chinese American: Exclusion/Inclusion
- Name recognition on email, social media and CHSA newsletter
- Name recognition on In Celebration of Family Gala 2020 programs
- Table for 10



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CHSA 2020 GALA SPONSORSHIP FORM

YES! I wish to sponsor CHSA Gala 2020
In Celebration of Family

DONOR INFORMATION

NAME MR. MRS. MS.

TITLE/COMPANY/ORGANIZATION

ADDRESS

CITY

STATE

ZIP

DAY PHONE

EVENING PHONE

EMAIL

PAYMENT METHOD

TOTAL AMOUNT \$

CHECK ENCLOSED, PAYABLE TO CHSA

PLEASE CHARGE MY CREDIT CARD

CARD#

EXP DATE

CVV CODE

PRINT NAME AS IT APPEARS ON CARD

BILLING ADDRESS

CITY

STATE

ZIP

All donations are tax-deductible to the full extent allowed by the law. CHSA's Federal Tax ID: #94-6122446.