



CHINESE
HISTORICAL
SOCIETY OF
AMERICA

**Sponsorship
Benefits**

2021 TRAILBLAZER AWARD CEREMONY

honoring

ERIC S. YUAN

Founder & CEO
zoom



**November 4, 2021
6:00PM PST
Online via Zoom**



PRESENTING SPONSOR

EXCLUSIVE

\$50,000

- Exclusive name and logo on title page and throughout program
- Live recognition by host Janelle Wang, NBC Bay Area
- Registration link for up to 50 guests
- Organization name and logo on all event materials, website, advertisements, social media and annual report
- Organization name on donor wall in museum
- Featured spotlight in CHSA online and print editorials
- Courtesy docent tour of CHSA exhibitions for 20 guests
- Private cocktail reception for 20 guests at CHSA
- VIP invitations to previews and events, both onsite and online to registered attendees of this event
- Private Chinatown walking tour and hosted lunch for 10 guests
- 10% discount at CHSA Museum bookstore

PREMIER SPONSOR

\$25,000

- Name and logo throughout program
- Registration link for up to 25 guests
- Organization name and logo on all event materials, website, advertisements, social media and annual report
- Featured spotlight in CHSA online and print editorials
- Courtesy docent tour of CHSA exhibitions for 10 guests
- Private Chinatown walking tour and hosted lunch for 10 guests
- VIP invitations to previews and events, both onsite and online to registered attendees of this event
- 10% discount at CHSA Museum bookstore



HERITAGE SPONSOR

\$15,000

- Name and logo throughout program
- Registration link for up to 15 guests
- Organization name and logo on all event materials, website, advertisements, social media and annual report
- Featured spotlight in CHSA online and print editorials
- Courtesy docent tour of CHSA exhibitions for 5 guests
- VIP invitations to previews and events, both onsite and online to registered attendees of this event
- 10% discount at CHSA Museum bookstore

ANCESTRY SPONSOR

\$10,000

- Name and logo throughout program
- Registration link for up to 10 guests
- Organization name and logo on all event materials, website, advertisements, social media and annual report
- VIP invitations to previews and events, both onsite and online to registered attendees of this event
- 10% discount at CHSA Museum bookstore

FAMILY SPONSOR

\$2,500-\$5,000

- Name and logo throughout program
- Registration link for up to 5 guests
- Organization name and logo on all event materials, website, advertisements, social media and annual report
- 10% discount at CHSA Museum bookstore

****All in-person activities subject to CDC Safety and Health directives****



**CHSA 2021 TRAILBLAZER AWARD CEREMONY
SPONSORSHIP FORM**

YES! *I wish to sponsor CHSA's 2021 Trailblazer Awards Ceremony*

DONOR/ORGANIZATION INFORMATION

FIRST/LAST NAME JOB TITLE

ORGANIZATION NAME (AS YOU WOULD LIKE IT TO APPEAR ON COLLATERAL)

ADDRESS/CITY/STATE/ZIP

PHONE EMAIL

WEBSITE ADDRESS

PAYMENT INFORMATION

TOTAL AMOUNT \$

CHECK ENCLOSED (PAYABLE TO CHSA)

PLEASE SEND INVOICE (ADDRESS STATED ABOVE)

PLEASE CHARGE MY CREDIT CARD



CREDIT CARD # EXP. DATE CVV

PRINT NAME AS IT APPEARS ON CARD

ADDRESS (IF DIFFERENT FROM STATED ABOVE)

SIGNATURE

*All donations are tax-deductible - Tax ID# 94-6122446
MAILING ADDRESS: 965 Clay Street, San Francisco, CA 94108
WWW.CHSA.ORG - TEL: Phone: (415) 391-1188 x101*